



डा० ए०पी०जे० अब्दुल कलाम प्राविधिक विश्वविद्यालय

DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY

(Formerly UP Technical University)

सेक्टर -11, जानकीपुरम विस्तार योजना लखनऊ-226031 Sector-11, Jankipuram Extension Yojna, Lucknow-226031

Letter No: AKTU/IH/2024/320

Date: 08/11/2024

To,
The Directors,
Affiliated Institutions, Dr. APJ Abdul kalam Technical University, Lucknow

Subject: Invitation to CREATHON at Bharat Shiksha Expo 2024: An Unmissable Opportunity for Innovators

Dear Sir,

The **CREATHON** event, part of the Bharat Shiksha Expo, is happening from **November 11-13, 2024**, at India Expo Mart, Greater Noida. This event offers an exceptional platform for entrepreneurs to unlock their creativity, build practical skills, and compete in a series of engaging, hands-on activities.

Innovation Hub, AKTU and **MIET Incubation Forum** are organizing CREATHON, feature a **Startathon** where entrepreneurs can pitch their ideas, receive access to support, and gain resources. Participants will also have access to **funding opportunities and tailored pitching support** to help bring their ideas to life.

To ensure all participants feel confident, we are offering a **masterclass on the Art of Pitching** as part of Startathon. This masterclass will cover:

1. Defining your startup's mission and vision
2. Crafting a compelling story
3. Structuring your pitch deck
4. Creating an impactful pitch deck

In addition to Startathon, CREATHON will include:

- **Hackathon**
- **Ideathon**
- **Design Thinking Workshops**

Special Attractions:

- **Drone Show**
- **AR & VR Show**
- **Robo War, Robo Race, and Robo Soccer**

Entrepreneurs will also gain insights from **expert talks on Additive Manufacturing Technology** and other emerging trends, providing valuable knowledge and networking opportunities.

You are request to circulate this invitation among all the students and startups of your esteemed institution, encouraging towards innovation and entrepreneurship. Attached is a poster with a QR code for easy registration.

We look forward to welcoming everyone to this exciting event, where participants can pitch, learn, and innovate.

Regards

(Prof. Bhartendu Nath Mishra)

Dean, Innovation & Social Entrepreneurship

Copy to:

1. Registrar AKTU
2. Staff Officer, Hon'ble Vice Chancellor, AKTU

(Prof. Bhartendu Nath Mishra)

Dean, Innovation & Social Entrepreneurship

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BHARAT SHIKSHA EXPO
CONFERENCE • EXHIBITION • NETWORKING
Inspiring Learning, Shaping Tomorrow

2024

ORGANISED BY



Join us at the



CREATHON!

11-13 November, 2024

INDIA EXPO CENTRE & MART, GREATER NOIDA, DELHI NCR

WHERE EDUCATION MEETS INNOVATION!

This premier event is designed to showcase the future of learning and empower students, educators, and innovators alike.

EXCITING ACTIVITIES AWAIT YOU!

HACKATHON

Collaborate and create solutions to real-world problems in a thrilling hackathon environment.

STARTATHON

Engage in a strategic race to develop innovative business models and entrepreneurial ideas.

IDEATHON

Share your creative concepts and collaborate with peers to turn ideas into impactful initiatives. Live demonstration of idea into prototype.

DESIGN THINKING WORKSHOP

Ignite innovation and unleash creativity through hands-on problem-solving in our Design Thinking workshop



MAJOR ATTRACTIONS

Drone Show | AR VR Show | Robo War, Robo Race, Robo Soccer

Expert Talks on: Additive Manufacturing Technology, Reverse Engineering Using 3D Scanners, IOT Technology, AI/ML

REGISTER NOW!

Don't miss out on this incredible opportunity to be part of the educational revolution. To register and learn more about the event, visit our website or contact us at:

WHY ATTEND?

Network with Leaders: Connect with educators, industry experts, and fellow students.

Showcase Your Talents: Present your skills and ideas to a diverse audience.

Explore Opportunities: Discover new educational resources, tools, and collaborations.

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Contact: 93110988450 | Email: info@bharatshikshaexpo.com



STARTATHON

&

MASTER CLASS FOR START-UPS: ART OF PITCHING

Where Ideas Soar, Ventures Roar

A platform designed for budding entrepreneurs and innovators to showcase their business ideas and innovative concepts while mastering the art of pitching and structuring effective pitch decks.

Date: 11th Nov 2024 to 13th Nov 2024

BEST IDEA WINS



STATE-OF-THE-ART FACILITIES TO IGNITE YOUR VENTURE



EXPERT MENTORSHIP FOR SUCCESS



ACCESS FUNDING FOR GROWTH



PITCHING OPPORTUNITIES

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