

Dear Sir/Madam,

Greetings from AICTE...

AICTE is delighted to invite students at your institute to participate in **SmartIDEAthon-2024**, a national-level idea pitching competition organized by the **Venture Development Centre, GITAM Deemed to be University**, in association with the **Startup India, Northeastern University Center for Entrepreneurship Education (NUCEE)**, and **Center for Emerging Markets at Northeastern University (NUCEM) Boston**.

SmartIDEAthon offers cash and grants (including a fully/partly sponsored trip to Boston, USA) up to **INR 30,00,000 (INR Thirty lakhs)**. Six students (founders/co-founders) will be sponsored to visit Boston, USA, to attend an **Immersion program at the Northeastern University**.

The ideas are invited from themes that are currently relevant to our nation. The core focus of the event is to encourage students to work on startups that help build sustainable and resilient communities through innovation. The shortlisted candidates will be provided personalized coaching by internationally trained venture coaches to fine-tune their ideas through boot camps and coaching sessions.

Ideas are invited from the following five areas:

- **AI & ML and its Applications**
- **Health and Assistive Tech**
- **AgriTech and Food**
- **Tech for Social Good**
- **Gaming and Gamification**

Registration link: <https://smartideathon.gitam.edu/>

Last Day to Register: 13th October 2024

If require additional information, please visit <https://smartideathon.gitam.edu/> or write at smartideathon@gitam.edu, 9036217587

It is requested to circulate this information among the students of your institute to participate in **SmartIDEAthon-2024**.

PFA:- https://drive.google.com/file/d/1nhmJ2XvbSbiflp7vkHMCSvX2vhxIEuq_/view?usp=sharing

With regards,
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