

Finitiatives Learning India Private Limited



www.learnwithflip.com

India's largest range of **industry endorsed**
e-learning & certifications in **BFS**

www.learnwithflip.com

Knowledge • Performance • Growth

About FLIP

Anjali Mullatti: CEO & M.D
(IIM Lucknow '93)



Bank of America; Cognizant
Presales & Domain competency –
Financial Services Group

H. Jaishankar: Director
(IIM Bangalore '91)



ANZ Grindlays; Citibank;
Deutsche Bank

Head, Forex & Short Term Derivatives
trading, India

30,000+ users

"100% of learners say FLIP helped them in their jobs."

Recognition & Industry Associations

FLIP – NSE certification programs

On the NSE website



Digital Education Partner

BSE is BFS Sector Skills Development council for GOI



Industry Endorsements

“We prefer a FLIP certified candidate”



Cobranded certification program with Finacle of Infosys

World's only online Finacle program. On Infy website as Education Partner



HDFC Bank – FLIP certifications dependent job offers

For graduates & MBAs, pan India; across roles. On HDFC Bank's website



Recognition & Industry Associations



Aditya Birla Group, Enterprise wise roll out of FLIP programs.

Recognition & Industry Associations



Relationship Manager Program



Setting a Knowledge Benchmark



FLIP Certifications



“

FLIP Certifications actually opened a new door in the arena of finance. Without FLIP, we have never got 3 PPOs and a choice to work for our own. FLIP is very professional and they deliver on their promise.

”

Archie Gangrade
IIFT

Status - Batch 1 - Joins HDFC Bank on 11th August | Batch 2 - Application

Applications received from: IBMR | IBS - Ahmedabad | IBS - Hyderabad | IBS - Kolkata | IBS - Mumbai | IIM - Indore | IIM - Rohtak | IMS - Gh

HDFC Bank (India's leading private sector bank), and FLIP (Financial Learning India Pvt Ltd/ India's largest provider of role based e-Learning and Certifications across Banking and Financial Services) have joined hands to launch a program and create trained managers, to join HDFC Bank, across India (to check on bank website, [click here](#)).

Offering Jobs Subject to clearing FLIP Certifications

Relationship Manager - Business Banking

Like a Relationship Manager in Corporate Banking, this is a B2B Sales role, focused on small and medium enterprises.

You will need to manage a portfolio of 20-35 Business Banking Group (BBG) credit relationships, depending on the geography covered, and the branches manned to

Clients

Educational Institutes



SYMBIOSIS SCHOOL OF
BANKING AND FINANCE
*(formerly Symbiosis School
of Banking Management)*



ALLIANCE
UNIVERSITY



National Institute
of Bank Management, Pune



TAPMI



SIBM
PUNE
SINCE 1979



Symbiosis Centre for Management
scmhrd
Leadership-Entrepreneurship B-School



Leading Banks & FIs



Indiabulls



Testimonials

What Colleges & Banks say about our product?

*"I am pleased to testify to the **relevance** and **utility** of FLIP's SBP. FLIP's program is **useful for strong conceptual foundations**....."*

*Professor & Dean-Education, **National Institute of Bank Management**
Part of NIBM's PGP Curriculum*

*"FLIP has made **an indelible mark** in banking certifications.. During campus interactions, we have seen an **exponential increase of FLIP certified** students ,..... as well as their **employability chances**." – **YES BANK***

*"Reference meetings with my Corporate Partners in Campus Placements like – **Yes Bank, HDFC Bank, Axis Bank;**
they suggested regarding the benefits of your certifications in final placements."*

*Rajat Pathak, Placements Head, **Amity University***



Working Together

www.learnwithflip.com

Knowledge ● Performance ● Growth

Implementation Model

Institute launches Customized Online Library by choosing relevant courses

Students get to select courses as per their interest through Co-Branded Learning Platform

Practitioner written, award winning courses:
anytime, anywhere

Take powerful industry endorsed certifications for completed courses

Career Ready Students

Silver Pack: Choose any 10

Strongly Job Oriented Programs –
Areas of Large Hiring for both
Banks & NBFCs:
Branch Banking, Wealth,
Consumer Lending

Platinum Pack: (Optional):
Any 2 combos

Career Readiness – Areas of
Premium hiring:
Capital Markets (Including
FLIP-NCFM programs)



Base Support Services: FREE

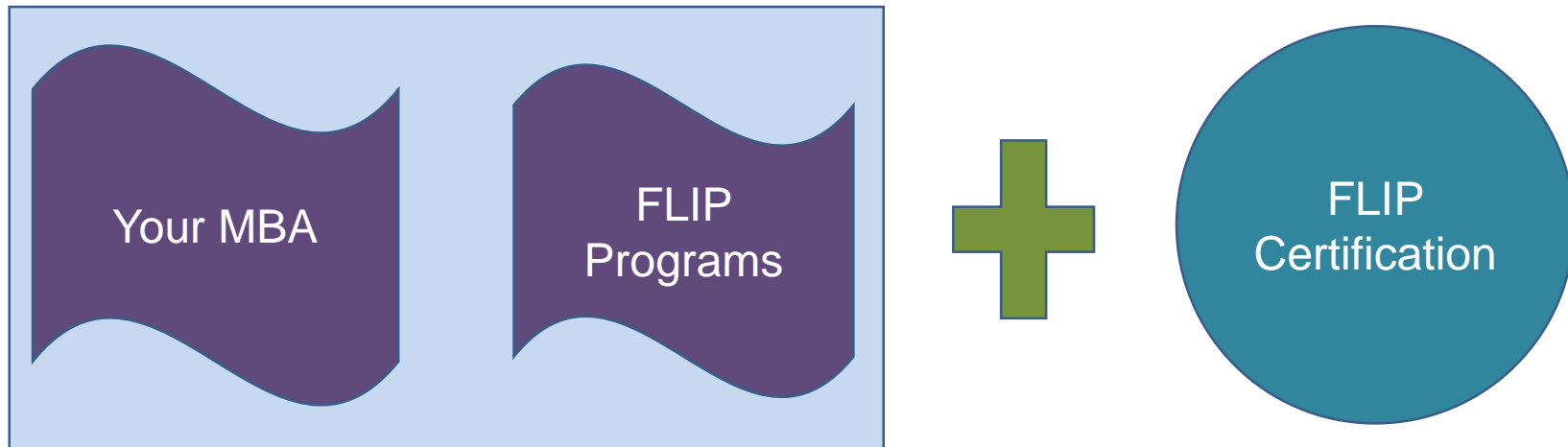
Value Added Services :

- FLIP Facebook Forum
- 2 Online Faculty Sessions
- Assessments

Industry Endorsed
FLIP Certifications

Benefits:

- Business Leaders: Faculty – Interview Panels usually comprise of similar professionals
- Banks train MTs across roles using FLIP programs
- Role Based: Gives immediate advantage + Access to Powerful Certifications
- Accessible 24 x 7 for Students (Both UG and PG)
- Available at a flat fee for the Institution



**Powerful
Placement
Advantage**

Online Library Courses

Silver pack	Certification*
Key Concepts in Finance - India	FLIP's Finance & Banking Fundamentals (India)
Financial Markets - Raising Money; Equity, Bond & Currency markets - India	
The Banking Business - India	
Finance and Economics Fundamentals	
Excel for Professionals	
PowerPoint for Professionals	
Smart Banker Program (Equivalent to Four Courses)	FLIP's Smart Banker Program
Mortgage Advisor	FLIP's Mortgage Advisor
Consumer Lending	Consumer Lending
Branch Banking, Alternate Channels & Payments	Branch Relationship Manager
Deposits & Fee based Products & Processes	
Retail Trade & Branch Forex	
Wealth Management Lifecycle	Wealth Advisor
Investment Products	
Technical Analysis	Technical Analysis
Fund Management	Leads to NISM's mandatory certification on Mutual Funds

Platinum Courses (Optional)

- **Choose any 2 training COMBOS from set of courses:**
Inclusive of all support

Platinum Pack	Certification
FLIP-NCFM: Issue Management	FLIP - NCFM Issue Mgt Certification
FLIP- NCFM: Equity Research	FLIP – NCFM Equity Research Certification
SME Banking - Products	FLIP's SME Banking Relationship Manager
SME Banking - Relationship Management	
SME Banking - Credit	
Trade Finance	TRADE FINANCE & CASH MGT
Cash Management Services	



ALLIANCE
UNIVERSITY

Alliance School of Business

Private University established in Karnataka State by Act No. 34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi

Admissions **Open**

Request for **Information**

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Alliance School of Business

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Online
Library



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AISWARIA CHANDRAN

Sakshi Advertising, Dubai
MBA, 2014

MBA
BATCH-2015

GD/PI CITIES

DELHI
BENGALURU

Register Now



Welcome to ALLIANCE SCHOOL OF BUSINESS – Online Library

What our happy learners are saying...



"FLIP certifications are widely recognized in banking industry thus it adds credibility to your skills which was helpful during placements.."

- Ankit (DOMS, IIT Madras)

"I would like to thank FLIP for providing such an excellent online course. Its support was beyond my expectation.. I'm truly a FLIP fan!"

- Sudipta Saha (Summer Intern - Investment Banking, IIFL)

"The course was really helpful. The content was based on practical things done in the banks.. It did help a lot in settling fast at the bank as a relationship manager in corporate banking."

- Saurabh Maggo (YES Bank)

USER LOGIN

LOGIN

Simple & Interactive

Live Examples and Applications

24 X 7

Access Courses Anywhere, Anytime

Speak to the Faculty

via Audio Doubt Clearing Sessions



ALLIANCE
UNIVERSITY



Home » My Area » My Training Programs

Online Digital Library

Last Login : 09-06-2015



Update

Hello, Demo 1

My Training Programs

- ◆ My Certifications
- ◆ Corporate Faculty Sessions
- ◆ Send an E-mail Query
- ◆ Edit Account Details

COURSE NAME		EXPIRY DATE	USAGE %	YOUR ACCESS DETAILS
Trade Finance & CMS	ACCESS	12-06-2015	0%	Access Details

The certification



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**Finitiatives Learning
India Pvt Ltd.**

Piyush Singh

has cleared the certification exam of

Treasury and Capital Markets

on this 27th day of September 2013, with a score of 68% (passing score is 60%).

S/he is now a FLIP Certified Professional.

Anjali Mullatti
MD and CEO

Valid upto 27th Sep, 2015 | Verification code : 715958652804
Verification URL: learnwithflip.com/certificateverification

FLIP Certified Professionals are preferred given a righttag by
This does not constitute any form of employment guarantee.



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**Finitiatives Learning
India Pvt Ltd.**

Abhijit S

has cleared the certification exam of

Smart Banker Program

on this 9th day of May 2015, with a score of 80% (passing score is 55%).

*S/he is now a FLIP Certified Professional in
Retail Banking Operations, including Core Banking Software.*



Valid upto 9th May, 2017 | Verification code : BAK0061275180
Verification URL: learnwithflip.com/certificateverification

Content Knowledge Partner



Anjali Mullatti
MD and CEO

FLIP Certified Professionals are preferred given a righttag by
This does not constitute any form of employment guarantee.



The certification



Finitives' Equity Research Module *NSE's Certification in Financial Markets (NCFM)*



This is to certify that Mr. RANKAJ RAJ, Registration Number NCFM - 00000045254, has successfully completed the Finitives' Equity Research Module conducted by NCFM. The details of the test taken by him/her are as follows:

<i>Test Date</i>	<i>Test Centre</i>	<i>Marks Obtained (%)</i>	<i>Remarks</i>
<i>April 19, 2014</i>	<i>Mumbai</i>	<i>58.75</i>	<i>Pass</i>

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www.nseindia.com

Date: April 19, 2014

Place: Mumbai

Valid upto: April 19, 2016

Anjali Mullatti

MD & CEO

Finitives Learning India Pvt. Ltd. (FLIP)

Programs developed by...



Aditya Mishra – **IIM Lucknow** 1996
Head – Consumer Banking
Dresdner Bank, India



Promod Radhakrishnan – **IIM Lucknow** 2000
Director – Sales, Strategic Accounts
Oracle Financial Services Consulting



Sourabh Chirimar – **IIM Indore** 2007
Corporate Banking
Yes Bank, India

Your students will be interviewed by similar professionals

www.learnwithflip.com

